



WESTSIDE HIGH SCHOOL

Level Up: *RISE* to Your Potential

24-25 Lesson Plan Template
Finance

Teacher: Michael Goodnight

Subject: Principles of Business, Marketing and

Week of: 10/7-10/11	Monday	Tuesday	Wed./Thurs.	Friday
TEKS	PBMF 4.C Identify factors affecting a business' profits, revenues, and expenses.	PBMF 4.C Identify factors affecting a business' profits, revenues, and expenses.	PBMF 2.G Identify business cycles PBMF 4.A Compare and contrast the types of economic systems, including traditional, centrally planned, market, and mixed economies PBMF 4.B Summarize the characteristics of the private enterprise system PBMF 4.C Identify factors affecting a business' profits, revenues, and expenses	PBMF 4.C Identify factors affecting a business' profits, revenues, and expenses
Learning Objective	Identify factors affecting a business' revenues and expenses	Identify factors affecting a business' revenues and expenses	SWBAT understand business cycles, economic systems, private enterprise, revenue, expenses, and profit.	Define business and industry terms, such as raw goods producers.

Higher Order Thinking Questions	What factors affect a business' revenues and expenses ?	What factors affect a business' revenues and expenses ?	Test	What factors affect a business's profits ?
Agenda	1. 10/7 PPT 2. DOL Quiz	1. 10/7 PPT 2. DOL Quiz 3. Test Review	1. Test on ONTRACK	1. 10/11 PPT 2. DOL Quiz
Demonstration of Learning	Quick Response on Slideshow	Given 5 questions, students will correctly identify factors affecting business profits with an accuracy rate of 80%.	Given 20 questions, students will score 65%.	Quick Response on Slideshow
Intervention & Extension	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts
Resources	HISD Curriculum	HISD Curriculum	HISD Curriculum	HISD Curriculum